

COVID-19 RAPID TESTING & COMPLIANCE

CONTENTS

PAGE

[3. Overview](#)

[4. Our Mission](#)

[5. Who We Are](#)

[7. Press](#)

[8. Services](#)

[9. Test Kits](#)

[15. Digital Verification](#)

[22. Testing Schematic](#)

[24. Medical Consultancy](#)

[25. Staff Solutions](#)

[26. Pricing](#)



OVERVIEW

- **Swallow Events is the first company to offer a full rapid testing screening service facility to detect COVID-19 to event organisers throughout the UK and the rest of the world.**
- **We are exclusive distributors for CTK Biotech's 100% specificity Onsite rapid test antigen kit, which is within MHRA guidelines and CE approved**
- **We facilitate pop-up testing facilities conducted by government approved healthcare professionals on any size and scale, therefore enabling large scale gatherings to be held in a Covid secure environment.**
- **We provide Covid-19 compliance consultancy advice, underwritten by medical professionals.**
- **We are exclusive distributors of the Onsite rapid test antigen kit to 23 countries.**
- **We export worldwide and operate globally.**

OUR MISSION

“The events industry has been utterly devastated by the COVID-19 pandemic.

Although a common misconception, events have actually been allowed to take place in the UK in 2021. The guidelines regarding them, however, are unclear, with the ultimate decision often based on a single person's opinion at local authority level within the UK.

There are instances of events receiving approval and licences granted, only for them then to be revoked at the last minute, which only serves to further fuel financial problems and job losses to the industry.

With this in mind we are very proud to announce we are the first events company in the UK to offer an on-site rapid testing service for Covid-19 in as little as 15 minutes, which, we believe, is a complete game changer. We have already to date, managed to permanently change legislation with the Albanian government and we're extremely proud to be the [worlds first company to offer rapid testing to the first non-socially distanced festival since the beginning of the global pandemic](#)

Our 23 country exclusivity CTK Biotech rapid testing kits, specifically designed with the events industry in mind - a market leader with a 100% specificity (in other words zero false negatives) used in conjunction with our market leading digital health passport linked to each country's equivalent of track and trace and other Covid secure protocols such as touch point and temperature checks will aid event organisers in all sectors from large scale festivals, concerts, stadia, business conferences and trade shows through to agricultural shows and small boutique festivals. It will kick start a £39.1 billion contributing sector to the UK's economy whilst helping to protect over 570,000 full-time jobs which are rapidly disappearing.

Our mission is simple, to support and lobby for events of all nature, working in close conjunction with governments and local authorities, ultimately enabling organisers to open in a safe, responsible and Covid secure environment”

Oli Thomas - Founder and CEO of Swallow Events

WHO WE ARE

OLI
THOMAS
Founder & CEO



With over 20 years experience within the events and catering industry. Oli started his early career working for the UK's number one planning and buying advertising agency Carat. Heading-up brands within the LVMH group (Louis Vuitton, Fendi, Celine, Louwe & Thomas Pink through to E&J Gallo Wines, Amex, Royal Mail & Quicksilver to name a few). In 2004 Oli was poached by Associated Newspapers (DMGT) commercial division to head-up their client creative solutions team.

In 2007 Oli launched a chain of upmarket American inspired bakeries whilst simultaneously launching Swallow Events. Oli sold the bakeries in 2015 to further concentrate expanding Swallow Events and its now subsidiaries.

Oli has consulted and also JV partnered with various well established high street brands, blue chip companies and national theatres including The National Trust & The Rose Theatre in Kingston whilst also gaining the reputation of being a business turn-around specialist.

In 2018 Swallow Events launched in Australia.

Since 2007 Swallow Events and it's subsidiaries have continually grown from strength to strength having won long-term event management contracts for the likes of BBC Countryfile Live, The Times & Sunday Times Cheltenham Literature Festival and Cowes Week to name a few, as well as it's sister event catering company having catered for over 13 years at over 100 events annually and at some of the UK's most prestigious events including; Goodwood's Festival of Speed, Goodwood Revival, Royal Ascot, Cowdray Polo and Glastonbury.

Swallow Events is fast becoming recognised as a global leading event catering, management and full service event management and promotional group

Oli also founded Olchemy Homes Ltd in 2017 which was sold to professional footballer Matt Ritchie in July 2020 and is a partner investor in the highly regarded Porsche specialist - Chappell Sports Cars

WHO WE ARE

GREGO
O'HALLORAN
Client Operations &
Promotional Director



15 years on the front line of the electronic music industry, running events for some of the biggest brands, artists and clubs in the world, pioneering the use of online ticketing and delivering logistical, operational and promotional strategies for clients in the UK, in Ibiza and in many locations across Europe.

Grego spent 15 years working at Director level for media/communications organisations such as Resident Advisor, Ibiza Spotlight and OpenLab, to name a few examples. Grego operated as Commercial Director, Marketing Director and Event Director for some of the biggest events in the industry, especially in Ibiza, through clients such as Circoloco at DC10, Cream, Resistance and Defected. As a result, managing event logistics, infrastructure, operations and delivery has become second nature to him.

Grego is an expert at delivering projects, on time and to budget. He previously managed procurement projects for the largest local authority in Europe, Leeds City Council, managing contract processes for spend up to €1.5 billion. Grego excels in building relationships and supporting clients to successfully fulfil their project vision.

Clients:

Creamfields / Cream, Circoloco, DC10, Amnesia, Resistance Ibiza, Ultra Music Festival, Sonar, Defected, Resident Advisor, DJ Mag, Mixmag, Ibiza Spotlight, Ibiza Voice, Ushuaia, Hi, Live Nation, Space Ibiza, OpenLab, Ibiza Global Radio, Ibiza Sonica, Unum Festival, Sonar, ADE, Afterlife, Privilege, Eden Ibiza, Mallorca Live Festival, International Music Summit, BBC, The Guardian, Channel 4

Categories/Disciplines:

Event Management, Event Logistics, Booker, Event Programmer, Artist Relations, Event Planning, Event Infrastructure, On-site Operations, Ticketing Operations / Technology, Ticket Sales, Promotional Strategy, Promotions (Physical and Digital), Media Engagement, Marketing, Journalism, Public Relations, Branding, Communications, Electronic Music, Travel & Tourism, Radio, TV, Music, Social Media Marketing, Public Speaking, Advertising Sales and Partnerships

IN THE PRESS (click below)

NME

sky news

Access All Areas

POLLSTAR

DJ

Selector

BABEL MAGAZINE

EDM LI
WE LIVE MUSIC

RAVERS HEAVEN

DANCING ASTRONAUT
MUSIC + CULTURE

mixmag
turkey

Loaded

DJ ES

TRAX

EDM Maniac

SOULPAIRES
PARIS
COM

ESPALHA **E** FACTOS

TENHO MAIS DISCOS QUE AMIGOS!

TECHTOOLS

SUMMER FESTIVAL GUIDE

NIGHTTIME.ORG
by VibeLab

mixmag

IQ
Live Music Intelligence



>>>>LIVERPOOL AUDIO NETWORK

EARMILK

COVID-Secure Festivals with ticketsellers

CRACK

cb

YOU'REDM

T.H.E. MUSIC ESSENTIALS

SomersetLive



SWALLOW EVENTS

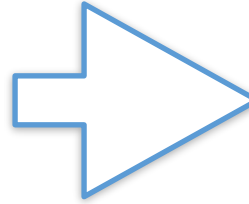
EVENT CATERING MANAGEMENT, INFRASTRUCTURE & LOGISTICS



SERVICE OPTIONS

- **OPTION 1 Covid-19 Rapid Testing Kits - Supply Only with shipping worldwide.**

- Price per kit starting from £5.50 - £7.75
- Shipping worldwide within 10-14 days

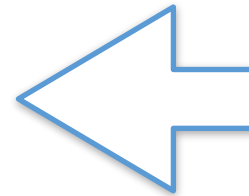


- **OPTION 2 Covid-19 Rapid Testing Service**

- Full Event Testing Service, including:
- Test kit supply
- Trained healthcare staff
- Fully qualified and approved staff

- **OPTION 3 - Covid-19 Event Compliance Consultancy Service**

- Risk Assessments
- Covid Safe/Secure Event Guidance
- Event Protocols & Procedures
- Health & Safety Policies
- Local Authority & Licensing Assistance
- “How to deal with Covid” strategies
- Sanitisation, social distancing and protective advice



We also operate one of the UK's leading Event & Festival Mgmt, Operations & Catering companies under the same group. For more information and full list of our services please visit www.swallowevents.com



RAPID SALIVA TESTING KITS

****Exclusive to Swallow Events**** 10 minute Saliva Covid 19 Antigen Test



Swallow Events has exclusive access to a 10 minute lateral flow rapid antigen test using saliva via a non-invasive mouth swab that has 100% specificity (zero false negatives) which has been specifically designed and chosen to be the ideal tool in creating a Covid 19 secure environment.

SALIVA PRICING STRUCTURE - SUPPLY ONLY

Minimum units	Maximum units	Price per test kit*
100	250	£12.00
251	900	£11.50
901	2,500	£11.00
2,501	5,000	£10.75
5,001	10,000	£10.25
10,001	28,350	£9.75
28,351	56,750	£9.00
50,000 + per week		£8.00

RAPID NASAL SWAB TESTING KITS

****Exclusive to Swallow Events**** 15 minute Rapid Nasal Swab Antigen Test



Swallow Events has exclusive distribution rights to the first self-administered Covid-19 nasal swab testing kits. Nasal collects the sample from the front area of the nose instead of the nasopharynx, resulting in a simplified and faster testing procedure

NASAL SWAB PRICING STRUCTURE - SUPPLY ONLY

Minimum units	Maximum units	Price per test kit*
100	250	£12.00
251	900	£11.50
901	2,500	£11.00
2,501	5,000	£10.75
5,001	10,000	£10.25
10,001	28,350	£9.75
28,351	56,750	£9.00
50,000 + per week		£8.00

RAPID NASOPHARYNGEAL TESTING KITS

****Exclusive to Swallow Events**** 15 minute CTK Biotech C-19 Rapid Antigen Test



Swallow Events has exclusive distribution rights in 24 countries world-wide for CTK Biotech's 100% specificity (zero false negative results) 15 minute lateral flow testing kits which has also been specifically designed and chosen to be the ideal tool in creating a Covid 19 secure environment.

NASOPHARYNGEAL PRICING STRUCTURE - SUPPLY ONLY

Minimum units	Maximum units	Price per test kit*
100	1,000	£7.75
1,020	10,000	£7.50
10,020	50,000	£7.30
50,020	100,000	£7.15
100,001	250,000	£7.00
250,020	500,000	£6.50
500,020	1m	£5.75
1m+		£5.50

DIGITAL PASSPORT & VERIFICATION

Swallow Events

Verification for a digital world

Leading the way for innovative and responsible identity and Covid 19 testing and vaccine verification.



Digital ID



Identity



Age



E-sign

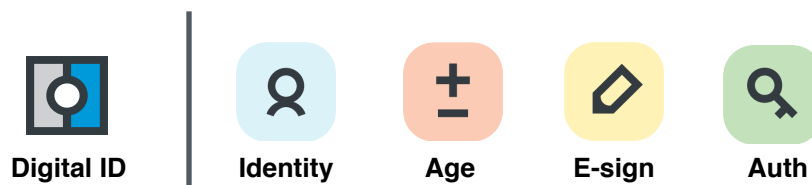


Auth

SWALLOW EVENTS 
EVENT CATERING MANAGEMENT, INFRASTRUCTURE & LOGISTICS

Key Features & Benefits

- £80m development investment in product technology
- Founded and owned by a tech billionaire
- In operation for over 2 years
- 5 million downloads of app
- Currently working with clients like UK government, Virgin Airways and leading supermarkets



Prove identities anytime using photo ID and facial biometrics


 Identity verification

 Age verification


 E-signatures


 Authentication




 Accept 1,000s of IDs from 200+ countries and territories.

 Simple integration and flexible SDKs.


 Biometric liveness and face matching.

 Proof of address documents scanned and checked.

 Accurate data extraction and document authenticity checks.

 KYC and CDD compliance.

 24/7 expert security centres.

 Fully embedded into your website or Android / iOS app.

The power of many ID solutions in a single digital ID

The full power of all our business solutions, and much more, in the hands of consumers.

-  Secure encryption
-  Privacy friendly
-  Protected against fraudsters
-  100% pre-verified identities
-  Future-proof for a digital world



Identity credentials



Full identity profile details



Identity document details



Address details



Digital proof of age cards



Verifiable credentials



Medical test results



Qualifications / certifications

Identity and verifiable credentials

Verified government document details
and third party credentials.



Government Issuers

Swallow issued/signed



Banks & payment companies

Partner issued/signed



Businesses & institutions

Partner issued/signed



Covid-19 test certificate

Medical institute

Swallow Digital ID

First Name
Last Name
Date of Birth
Gender

Address
Nationality
Visa



Degree or Professional Certificate
Current Enrolment Status,
Membership ID, Loyalty ID



Verified Bank Accounts
Verified medical test results

Share a combination of attributes with
businesses in the ecosystem

Prove identity in-person and
online

Share



Payments, KYC

Share



ID Cards, tickets, certificates

Share



Prove health status

Share



A radical new approach to storing sensitive data

Our systems are architected using PKI technology, which means a user's data can only be accessed by the user.



Separately encrypted details

Any details a user adds to their Digital ID are split up, individually encrypted and safely stored in our database.

Only accessible by the user

Only the user has the key to unlock their encrypted details. This key is also encrypted and stored safely on their phone, not on the Swallow database

Internationally recognised standards & accreditations

ISO 27001



Certified for security management standards

SOC 2 Type 2



Certified for technical and organisational security process

Safe Face Pledge



Proud partner of ethical use of technology

B Corp Certified



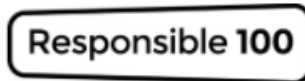
Highest standards of social & environmental performance

BBFC Age Verified



Only current Age Verification provider approved by the UK regulator (BBFC)

Responsible 100



Excellent scorecard for our impact on people and planet

GPG 45



Low & medium - self asserted until Q2 2020

CIFAS



Certified for information security management standards

FSM



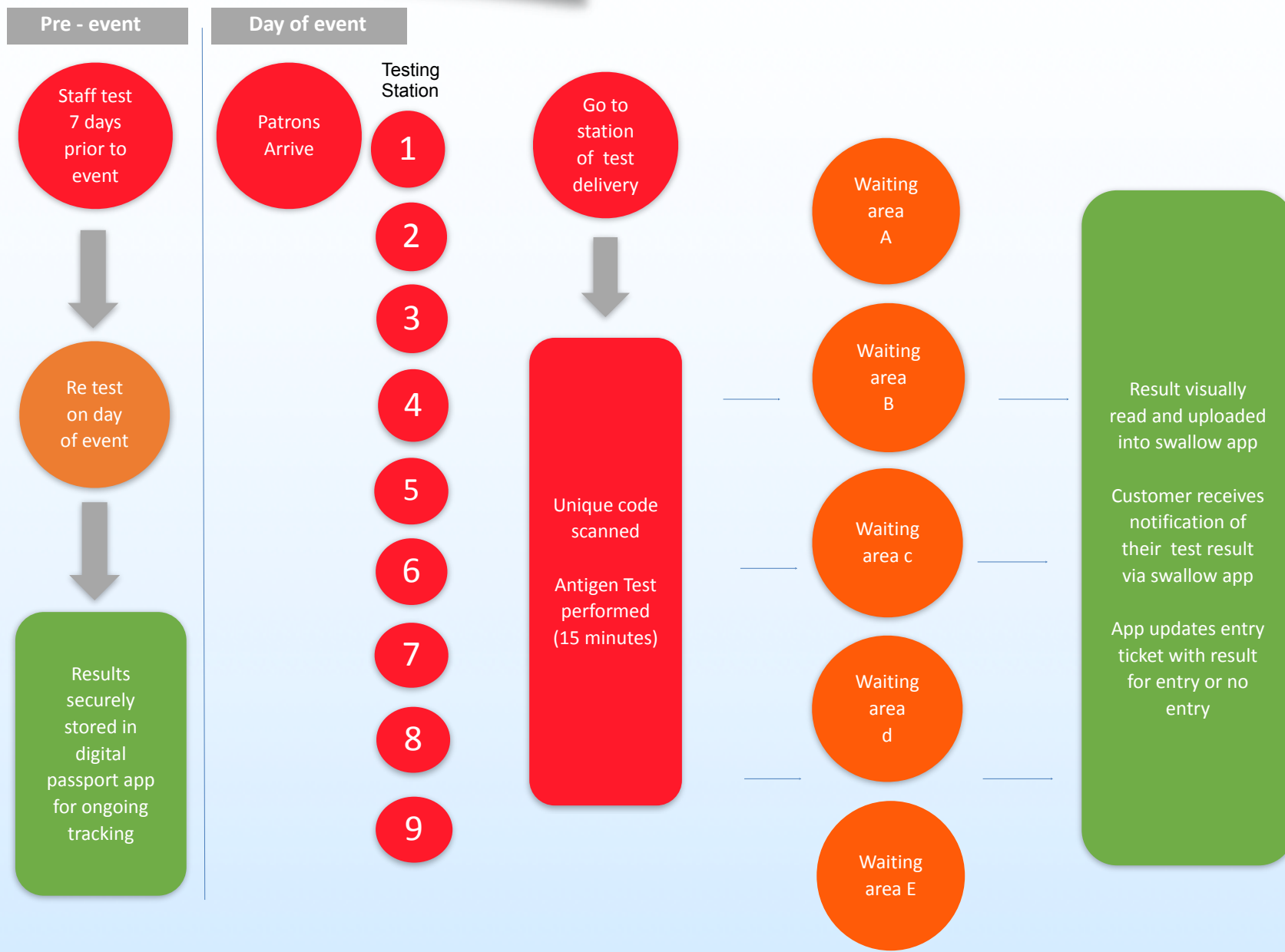
Approved by German Association for Voluntary Self-Regulation of Digital Media

SWALLOW EVENTS

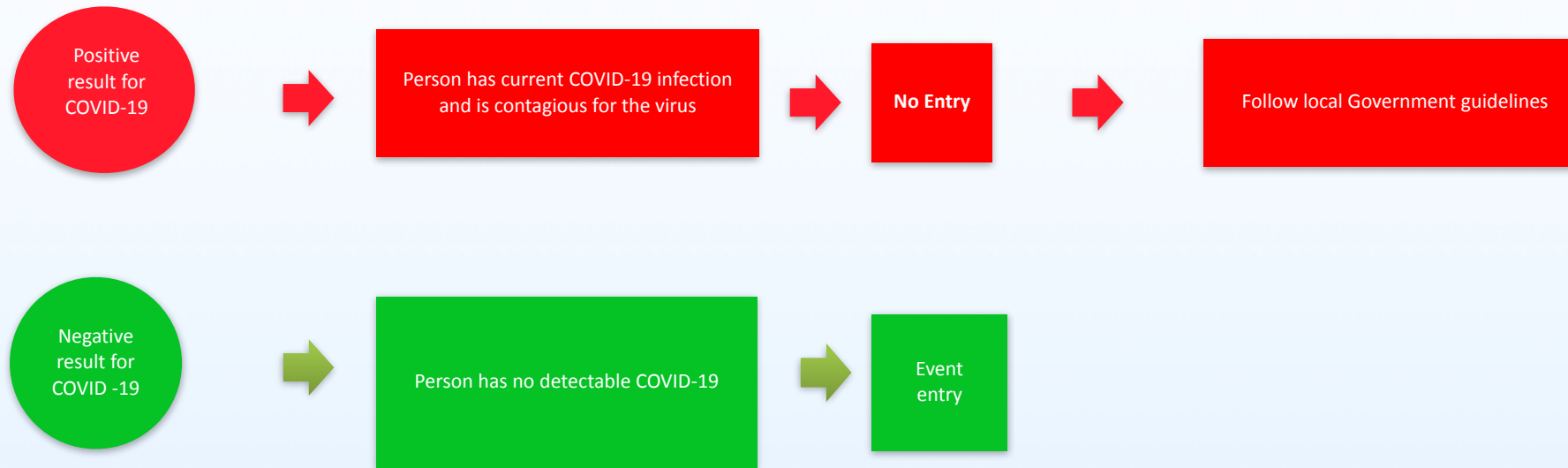
EVENT CATERING MANAGEMENT, INFRASTRUCTURE & LOGISTICS



TESTING PROCESS - SCHEMATIC



TESTING PROCESS - INTERPRETATION



PROFESSIONAL MEDICAL APPROVAL



Part of **\$2bn** global
healthcare business



300 clinics and **25**
mobile health units



400 customers employing
2.25m people



250 Occupational Health
doctors and nurses

- We have partnered exclusively with a leading health management company who also advise the UK Government and local authorities and provide clinical governance for all our solutions.
- Clinical Governance is a framework through which we are accountable for continuously improving the quality of our service and safe-guarding high standards of care and ensuring compliance with Covid legislation.
- Each project has a responsible medical officer, who oversees clinical governance procedures and structures to ensure they are aligned with best practice.
- This responsible medical officer will sign-off and approve our bespoke testing solution for your event.



STAFFING SOLUTIONS

- We have partnered with one of the UK's leading staffing organisations to provide flexible workforce solutions, including COVID 19 trained expert staff with experience.

Hospitality



View →

COVID Support Roles



View →

Contact Centre & Admin



View →

Security & Stewards



View →

Festival & Events



View →

Warehouse & Drivers



View →

Promotions



View →

Sales



View →

Market Research



View →

Stadium, Arenas & Racecourses



View →

PRICING STRUCTURE - CONSULTANCY

Full Event Compliance Consultancy Service

We provide a full bespoke delivery plan on how to safely and securely open your event.

It serves as a roadmap and steps your organisation needs to take in order to successfully execute your event.

Covid Secure Event Guidance.

- We outline the procedures, protocols, risk assessments and testing requirements that require consideration.
- Full consultancy support from concept to completion. We guide you through every step and all aspects of safe delivery of your event in a Covid 19 secure manner.
- Includes health & safety policies, local authority liaison, licensing assistance and dealing with governmental bodies.
- We organise and operate a testing service at your event, including recruitment of professionally trained staff, a digital verification passport for each attendee and full on-site management logistics
- We organise every Covid 19 related aspect, so you can focus on running your event.
- Weekly & Monthly project planning reviews and reporting.
- This bespoke consultancy service involves a fee, based upon capacity of the event and complexity of delivery.

Pricing starts from £25,000 + VAT

OR FREE to clients who enter into a contractual testing agreement for supply of testing kits